

National Speleological Society  
 Social Media Committee  
 Suitable Material Examples



The NSS' presence on social networks allows us to rapidly disseminate information to our members, and people who may become members. This includes highlighting our member's achievements, as well as services, announcements, and updates regarding progress at the Headquarters. This constant interaction instills a sense of belonging within the organization at both local and national levels.

Cover of upcoming *NSS News*, or an example of an article or photo in current issue

Call for volunteers for a NSS Committee or Commission

Announcement of volunteer weekend at NSS Headquarters, or update from current weekend

Photograph of NSS Logo item displayed - submitted by a NSS member

Promotion of NSS Bookstore sale, new product, or season-appropriate announcement

Deadline for grant proposal, award nomination, or Convention presentation abstract

Highlight of one of the benefits of membership

Highlight of a Grotto, conservancy, NSS Preserve, or NSS grant recipient

Highlight of a NSS Salon winner and winning piece

Promotion of regional caving events or NSS Convention

Announcement of upcoming BOG meetings, elections, and publication of reports/minutes

Promotion of NSS Webinar series, including upcoming and uploaded webinars

Announcement of newsletter publication of a regional organization or conservancy

Promotion of the NSS' presence on another social network

Update from the Headquarters (rental revenue to date, number of volunteer hours, etc.)

Photograph of a volunteer hard at work (outside of the Headquarters)